



# The Entrepreneurial Adventure

First-hand experience on starting up a business

# About us

## 3 Partners



Lisa



Kathy



Jen

# Our Products



Hand Blown, Hand Painted Stemware

# Our Products



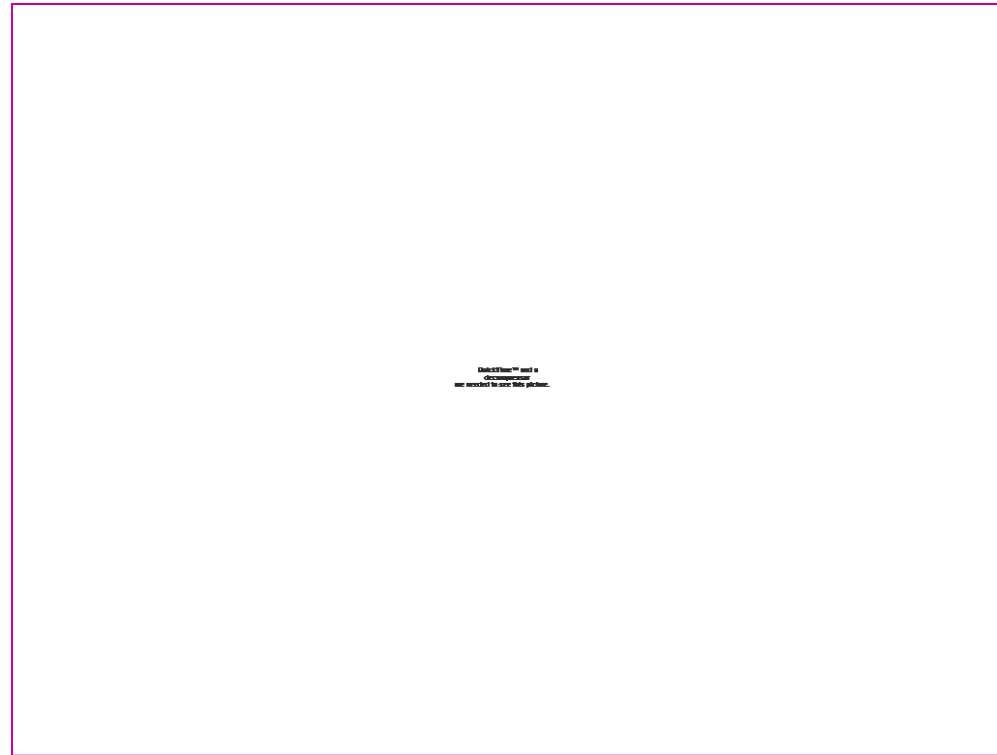
Hand Blown, Hand Painted Ornaments

# Our Products



Hand Painted Salt 'n Peppa's

# Our Products



Place Mats - Made in the USA



# HuePhoria's Top 10 "To-Do's"

1. Set up Accounting Software (Quickbooks).
2. Hire a bookkeeper.
3. Choose and register a domain name.
4. Identify your customer.
5. Network, Network, Network.
6. Take advantage of your local resources.
7. Get a support system.
8. Be flexible because change is inevitable.
9. Have another source of income for 5 years.
10. Keep your sense of humor!



# Resources

[www.uspto.gov/](http://www.uspto.gov/) - trademark search

[www.inexpensivedomains.com](http://www.inexpensivedomains.com) - register domain name

Whitman School of Management, SU - Larry Bennett (315)443-8121

Bond, Schoeneck & King Attorneys (315)422-0121

Dupli Printing - Mary Rake (315)472-1316

Express Computers - Computer/Server/Quickbooks Setup - Wills Mahoney (315)863-3491

[www.bigcommerce.com](http://www.bigcommerce.com) - Build your own website

Jon Beach Photography - Jon Beach (315)245-1543

Pioneer Warehouse - Darren Pickard (315)451-3101

Bailey, Haskel & LaLonde Insurance - Adam Brown (315)458-0640

Ray Schwock - Accounting (315)662-7121

Retail Details Packaging - Cheryl Sparks (315)952-5161 or [csparks@twcny.rr.com](mailto:csparks@twcny.rr.com)

Constant Contact - [www.constantcontact.com](http://www.constantcontact.com) - Email Blasts

eFax - [www.efax.com](http://www.efax.com) - Fax service for businesses

[www.wordpress.com](http://www.wordpress.com) - Set up business blog

[www.touchtone.net](http://www.touchtone.net) - Set up an 800#



Thank Hue!

[www.HuePhoria.com](http://www.HuePhoria.com)

Wise Coupon Code:  
Enter **WISE** at checkout for 25% off!